

Name:

Date:

Period:

Lights, Camera, Media Literacy!
Audio Essay Rubric

- 4 All requirements satisfied.
- 3 All, but one of the requirements satisfied.
- 2 All, but two of the requirements satisfied.
- 1 All, but three of the requirements satisfied.

Requirements: (Check those included.)

- The essay is written before being taped.
- The essay includes the name of the documentary in the introductory paragraph.
- The essay includes the filmmaker's name in the introductory paragraph.
- The essay includes the subject matter (early radio) in the introductory paragraph.
- The essay includes the seven character traits expressed in the film in the introductory paragraph.
- The essay includes the names of the three men highlighted in the film in the introductory paragraph.
- The essay's middle paragraphs include details about how the seven traits are displayed by the three men highlighted in the film.
- The essay includes an ending paragraph that states a point of view about the three men highlighted in the film.
- The essay is audio-taped with vocal expression.
- The group's radio ad is added to the audio essay as if it represents the sponsor of this radio show.

RUBRIC SCORE: _____